

## Sharp MX-3050N

Outstanding Entry-level 21- to 30-ppm A3 Colour MFP



The Sharp MX-3050N, chosen by BLI analysts as winner of a Winter 2017 Pick for Outstanding Entry-level 21- to 30-ppm A3 Colour MFP, offers...

- Excellent reliability to maximize uptime
- Outstanding value given its low price and robust feature set
- High-quality output in print and copy modes thanks to bright saturation and bold solids
- Award-winning web utility with support for an intuitive search function and shortcut creation

"The usability of the Sharp MX-3050N is nothing short of outstanding," said BLI Senior Editor George Mikolay. "Programming jobs and building workflows are a cinch from the redesigned drivers and user interface, which now includes both simple and advanced copy and scan menus. And for administrators, the redesigned and innovative web utility is extremely easy to use, thanks to an intuitive search function and shortcut creation for fast selection of common administrative tasks. The MX-3050N offers an excellent value proposition given its low price and robust feature set. And with increasingly mobile and remote workforces, the Sharp Cloud Portal Office app plus Sharpdesk Mobile afford users remote, on-the-go connectivity."

"The Sharp MX-3050N combines excellent reliability with simple maintenance procedures," said BLI Manager of Lab Operations Joe Ellerman. "When you also consider the device's impressive, consistent output and above average speeds, along with standard tandem printing to complete large jobs faster, users in small- to mid-size workgroups can rest assured that their jobs will be output quickly, reliably and at a high-quality level day in and day out."

## About **BLI Pick Awards**

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Twice a year with its Pick awards, BLI gives special recognition in each category to those products that provided the most outstanding performances in BLI's exhaustive lab tests. Its Outstanding Achievement awards acknowledge products or capabilities that stand out for attributes such as innovation, usefulness, energy efficiency or value.

BLI's awards stand alone in that they are based on a rigorous battery of lab tests that takes approximately two months to complete. The evaluation includes an extensive durability test, during a portion of which each unit is run at the manufacturer's maximum duty cycle. BLI's durability test is unique among office product evaluations and uniquely qualifies BLI to assess reliability, a critical factor for buyers and IT directors.

Other performance attributes evaluated include ease of use, media handling, productivity and value, among others. Each product that successfully passes BLI's lab test earns BLI's Recommended or Highly Recommended seal and a BLI Certificate of Reliability and the best performers qualify as Pick contenders. Consequently, a BLI Pick is a hard-earned award that buyers and IT directors can trust to better guide them in their acquisition decisions.

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